



"NEVER STOP SERVING"

Leadership Team

(2025)



- **President** – Tony LaVecchia
- **1st Vice President** – Jeff Carr
- **2nd Vice President** – Dwight Collins
- **Immediate Past President** – Mike Doran
- **Treasurer** – Bob Bell
- **Secretary** – Lou Tonti
- **Legislative Affairs** – Mike McClane
- **Surviving Spouse Liaison** – Mary Gustafson
- **Fundraising (New Position)** - Vacant
- **Membership** – Charlie Finnigan
- **Data Processing** – Dave Kriete
- **Programs** - Vacant
- **JROTC** – Gene Kilcawley
- **Website/PAO** – Tracy Connors
- **Newsletter** – Rich Sharp
- **Chaplain** – Jim Mackowski

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The Stats

- Total Chapter Membership – 92 (8 x SSM, 4 x Aux)
- 2024 Recruitment – 12
- Financial: How Much the Chapter Collects/Generates
 - Due's - \$2,250
 - 50-50 - \$500
 - MOAA National Programs: \$300
 - Donations: \$0

Note 1: The Chapter received \$1200 in donations last year, one time occurrence.

Note 2: Going forward, all Auxiliary annual contributions will be recorded as donations.

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Leadership and Management Philosophy



- Align to wider organizational guidance and direction
- Support higher headquarters to best extent possible
- Leverage wider organizational programs and resources
- Follow the OPM rule
- Standardized processes, procedures, and products
- Always try to get to a “Yes” and say “No” only when necessary
- Always try to make outcomes a “Win – Win”



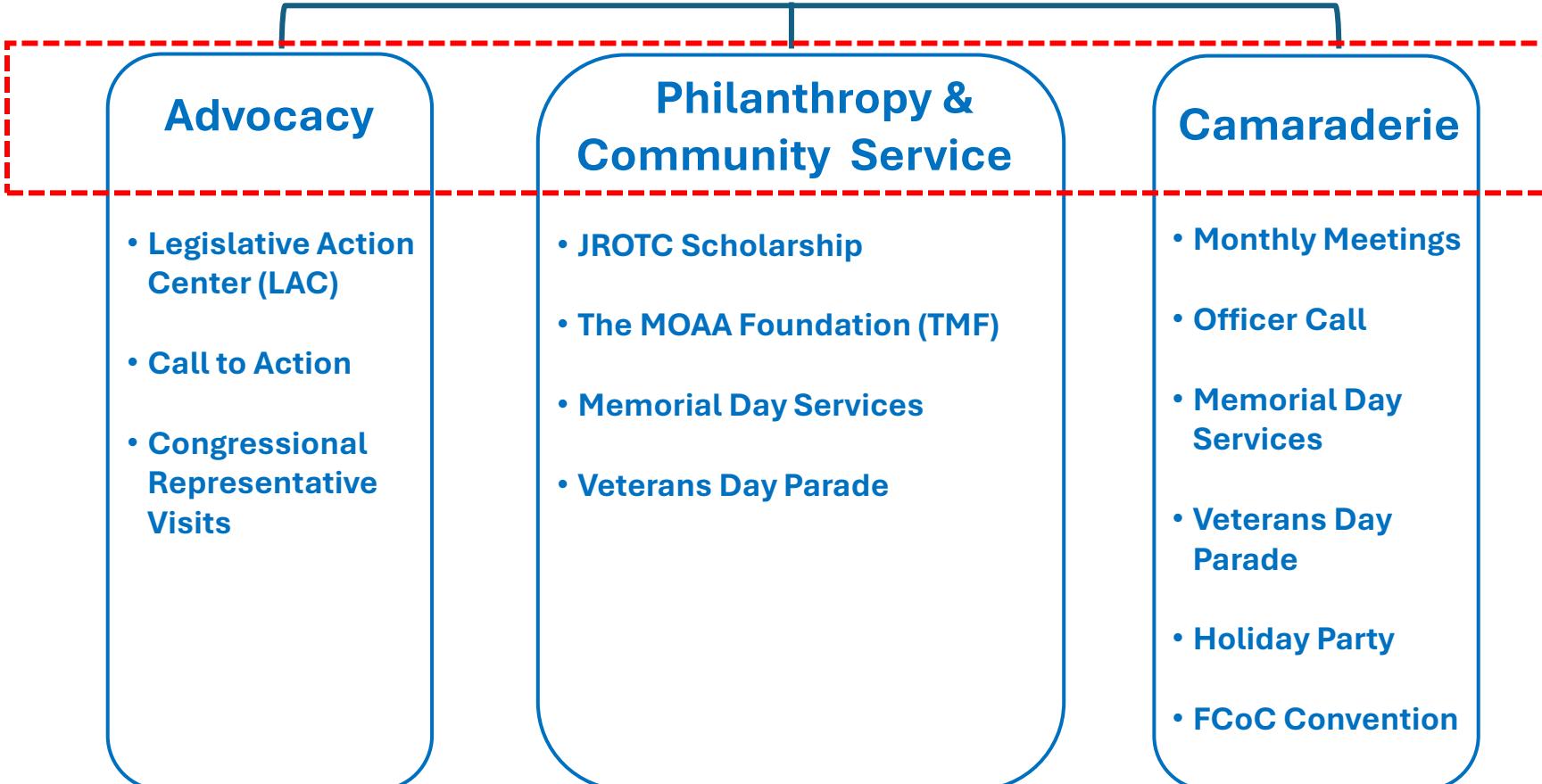
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Objectives

(No Change to the Current)



Objectives



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Lines of Effort

Lines of Effort

Membership

Spouses, Advertise, Recruitment Events/Tools, Press Releases

Participation

Make it Fun, Make it Interesting, Make it Easy, Limit the Asks

Fundraising

Chapter Dues, Donations, 50-50, MOAA Programs

Objectives

Advocacy

- Legislative Action Center (LAC)
- Call to Action
- Congressional Representative Visits

Philanthropy & Community Service

- JROTC Scholarship
- The MOAA Foundation (TMF)
- Memorial Day Services
- Veterans Day Parade

Camaraderie

- Monthly Meetings
- Officer Call
- Memorial Day Services
- Veterans Day Parade
- Holiday Party
- FCoC Convention

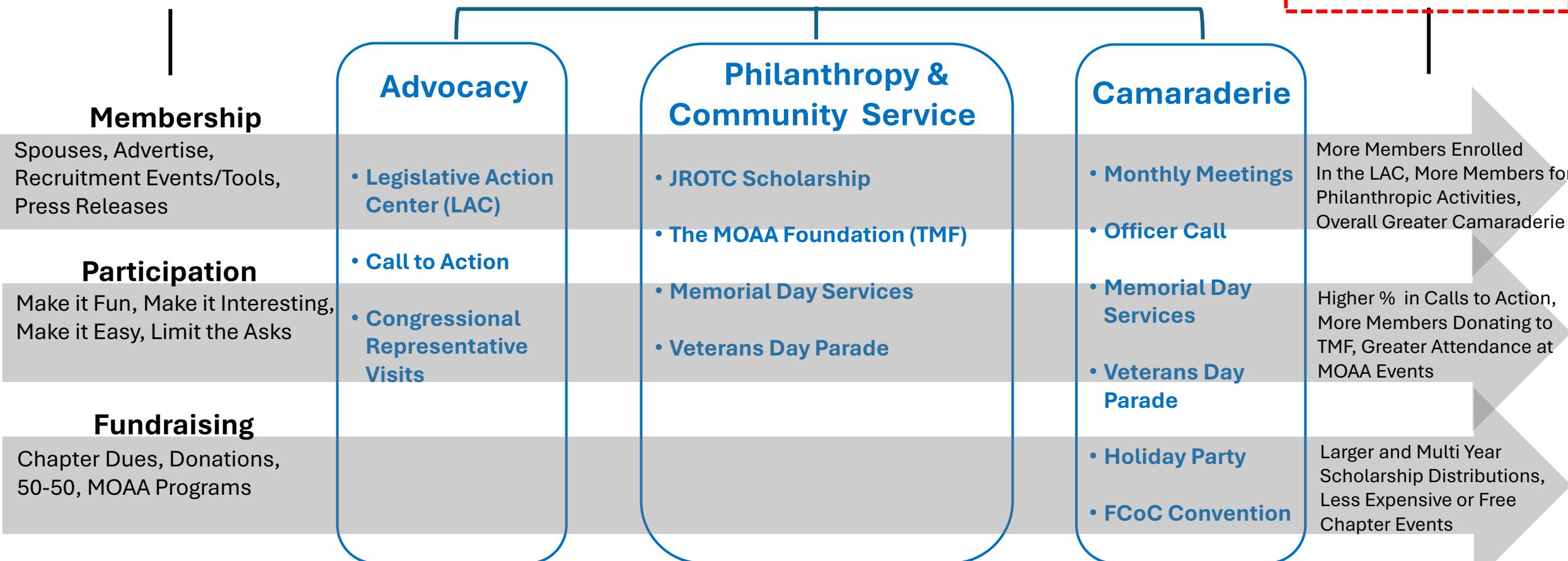
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Lines of Effort



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Objective Goals - Advocacy

Objectives

Advocacy

- Legislative Action Center (LAC)
- Call to Action
- Congressional Representative Visits

- **Goal:** 100% Chapter membership enrolled in Legislative Action Center (LAC).
- **Goal:** At least 75% of Chapter membership takes action in response to “Call to Action”.

Advocacy is the primary mission of MOAA, we should excel at Advocacy.



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Objective Goals

Philanthropy & Community Service

Objectives

Philanthropy & Community Service

- JROTC Scholarship
- The MOAA Foundation (TMF)
- Memorial Day Services
- Veterans Day Parade

- **Goal:** Increase JROTC Scholarship \$3,000/yr for 4 years, funded entirely by donations. Intermediate goal is a single year \$3,000 scholarship.
- **Goal:** Chapter makes annual donation to The MOAA Foundation, funded entirely by donations.

75% of donations are applied to the JROTC Scholarship and 25% are applied to The MOAA Foundation. Chapter dues used for overhead and Camaraderie events.



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Objective Goals - Camaraderie

Objectives

Camaraderie

- Monthly Meetings
- Officer Call
- Memorial Day Services
- Veterans Day Parade
- Holiday Party
- FCoC Convention

- **Goal:** On average 50% of Chapter members attend monthly meetings.
- **Goal:** All Chapter members attend at least 2 Officer Call socials.
- **Goal:** All Chapter members attend the FCoC Convention once.
- **Goal:** All Chapter Officers attend the FCoC LTS once.

Attend as many MOAA events as possible.



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Scheme of Maneuver

Lines of Effort

Objectives

Outcomes

Membership

Spouses, Advertise, Recruitment Events/Tools, Press Releases

Participation

Make it Fun, Make it Interesting, Make it Easy, Limit the Asks

Fundraising

Chapter Dues, Donations, 50-50, MOAA Programs

Advocacy

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More Members Enrolled In the LAC, More Members for Philanthropic Activities, Overall Greater Camaraderie

Higher % in Calls to Action, More Members Donating to TMF, Greater Attendance at MOAA Events

Larger and Multi Year Scholarship Distributions, Less Expensive or Free Chapter Events

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Take Aways / The Asks

Take Aways

- Three (3) Objectives:

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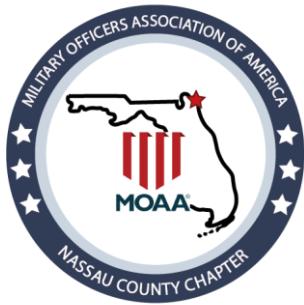
- Three (3) Lines of Effort:

Membership – Participation - Fundraising

The Asks

- Be a Recruiter – Get one person to join our Chapter
- Participate – Call to Action / Donate / Attend MOAA Events

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Questions

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