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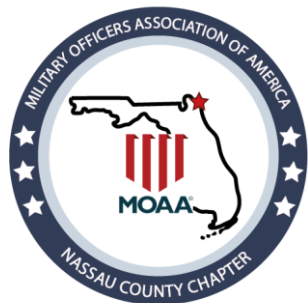
Leadership Team

(2025)



-
- **President** – Tony LaVecchia
 - **1st Vice President** – Jeff Carr
 - **2nd Vice President** – Dwight Collins
 - **Immediate Past President** – Mike Doran
 - **Treasurer** – Bob Bell
 - **Secretary** – Lou Tonti
 - **Legislative Affairs** – Mike McClane
 - **Surviving Spouse Liaison** – Mary Gustafson
 - **Membership** – Charlie Finnigan
 - **Data Processing** – Dave Kriete
 - **Programs** - Vacant
 - **JROTC** – Gene Kilcawley
 - **Website/PAO** – Tracy Connors
 - **Newsletter** – Rich Sharp
 - **Chaplain** – Jim Mackowski
 - **Fundraising (New Position)** - Vacant

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The Stats



-
- Total Chapter Membership – 92 (8 x SSM, 4 x Aux)
 - 2024 Recruitment – 12
 - Financial: How Much the Chapter Collects/Generates
 - Due's - \$2,250
 - 50-50 - \$500
 - MOAA National Programs: \$300
 - Donations: \$0

Note 1: The Chapter received \$1200 in donations last year, one time occurrence.

Note 2: Going forward, all Auxiliary annual contributions will be recorded as donations.

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Leadership and Management Philosophy



- Align to wider organizational guidance and direction
- Support higher headquarters to best extent possible
- Leverage wider organizational programs and resources
- Follow the OPM rule
- Standardized processes, procedures, and products
- Always try to get to a “Yes” and say “No” only when necessary
- Always try to make outcomes a “Win – Win”

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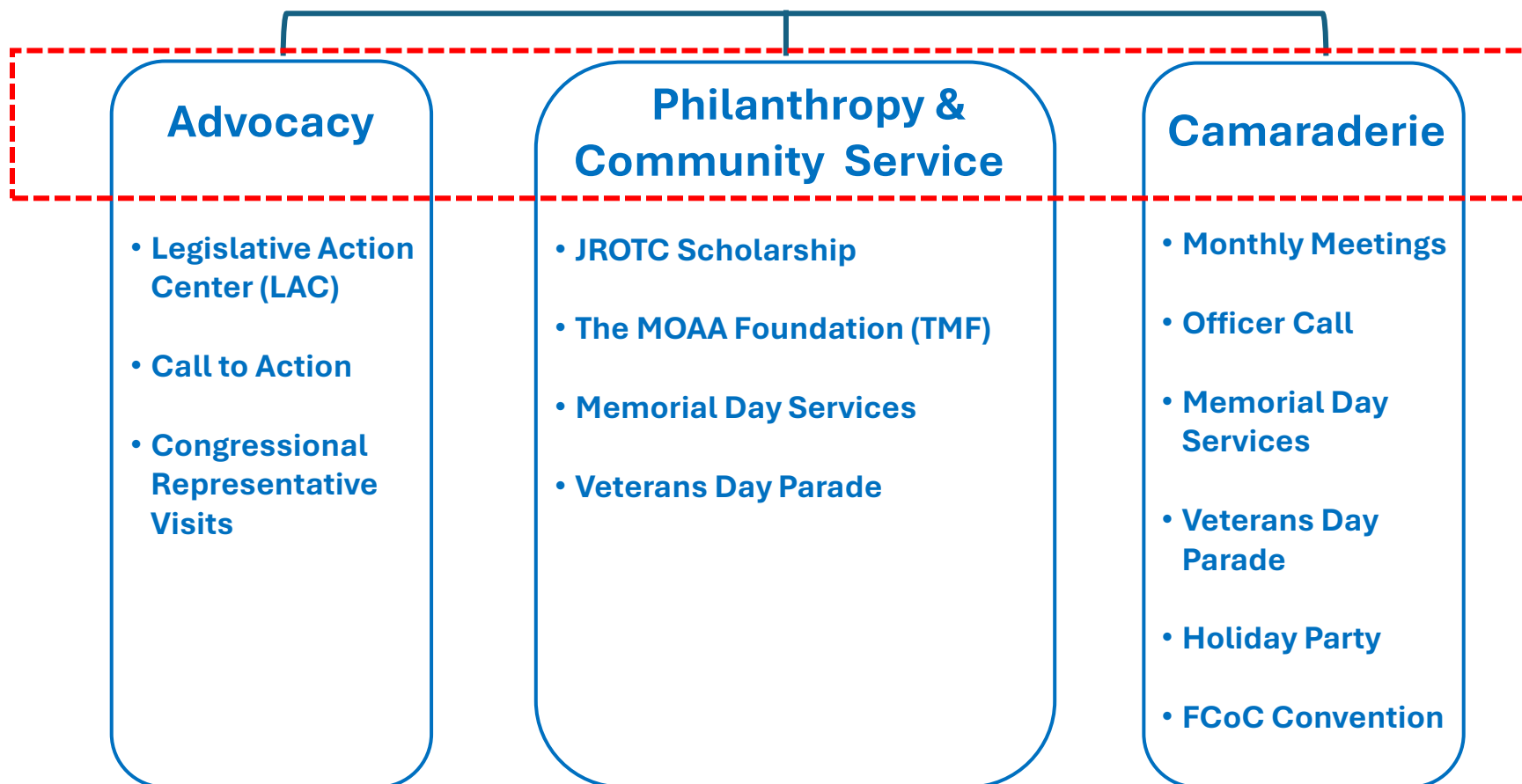
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Objectives

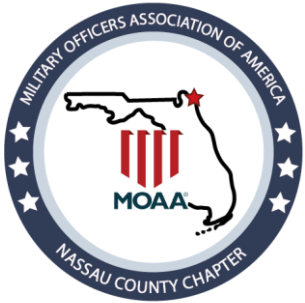
(No Change to the Current)



Objectives



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Lines of Effort



Lines of Effort

Objectives

Advocacy

- Legislative Action Center (LAC)
- Call to Action
- Congressional Representative Visits

Philanthropy & Community Service

- JROTC Scholarship
- The MOAA Foundation (TMF)
- Memorial Day Services
- Veterans Day Parade

Camaraderie

- Monthly Meetings
- Officer Call
- Memorial Day Services
- Veterans Day Parade
- Holiday Party
- FCoC Convention

Membership

Spouses, Advertise,
Recruitment Events/Tools,
Press Releases

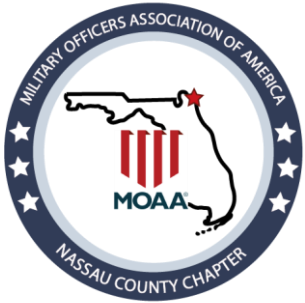
Participation

Make it Fun, Make it Interesting,
Make it Easy, Limit the Asks

Fundraising

Chapter Dues, Donations,
50-50, MOAA Programs

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Outcomes



Lines of Effort

Objectives

Outcomes

Membership

Spouses, Advertise,
Recruitment Events/Tools,
Press Releases

Advocacy

- Legislative Action Center (LAC)
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Philanthropy & Community Service

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Camaraderie

- Monthly Meetings
- Officer Call
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More Members Enrolled
In the LAC, More Members for
Philanthropic Activities,
Overall Greater Camaraderie

Participation

Make it Fun, Make it Interesting,
Make it Easy, Limit the Asks

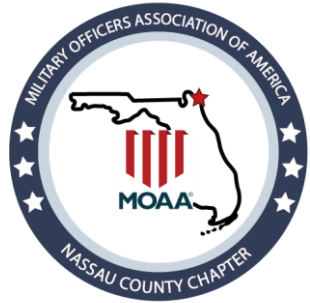
Higher % in Calls to Action,
More Members Donating to
TMF, Greater Attendance at
MOAA Events

Fundraising

Chapter Dues, Donations,
50-50, MOAA Programs

Larger and Multi Year
Scholarship Distributions,
Less Expensive or Free
Chapter Events

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Objective Goals - Advocacy

Objectives

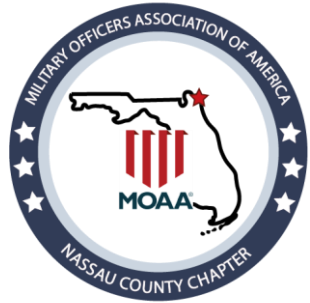
Advocacy

- Legislative Action Center (LAC)
- Call to Action
- Congressional Representative Visits

- **Goal:** 100% Chapter membership enrolled in Legislative Action Center (LAC).
- **Goal:** At least 75% of Chapter membership takes action in response to "Call to Action".

Advocacy is the primary mission of MOAA, we should excel at Advocacy.

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Objective Goals

Philanthropy & Community Service

Objectives

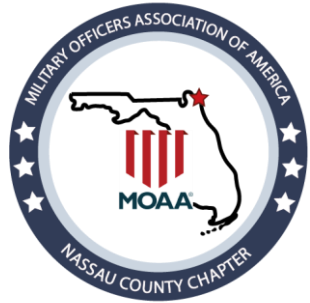
Philanthropy & Community Service

- JROTC Scholarship
- The MOAA Foundation (TMF)
- Memorial Day Services
- Veterans Day Parade

- **Goal:** Increase JROTC Scholarship \$3,000/yr for 4 years, funded entirely by donations. Intermediate goal is a single year \$3,000 scholarship.
- **Goal:** Chapter makes annual donation to The MOAA Foundation, funded entirely by donations.

75% of donations are applied to the JROTC Scholarship and 25% are applied to The MOAA Foundation. Chapter dues used for overhead and Camaraderie events.

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Objective Goals - Camaraderie

Objectives

Camaraderie

- Monthly Meetings
- Officer Call
- Memorial Day Services
- Veterans Day Parade
- Holiday Party
- FCoC Convention

- **Goal:** On average 50% of Chapter members attend monthly meetings.
- **Goal:** All Chapter members attend at least 2 Officer Call socials.
- **Goal:** All Chapter members attend the FCoC Convention once.
- **Goal:** All Chapter Officers attend the FCoC LTS once.

Attend as many MOAA events as possible.

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Scheme of Maneuver



Lines of Effort

Objectives

Outcomes



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Take Aways / The Asks



Take Aways

- Three (3) Objectives:

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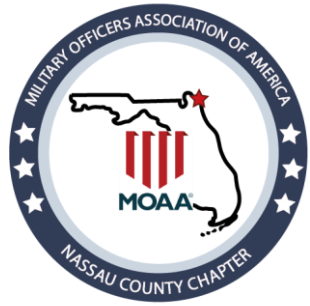
- Three (3) Lines of Effort:

Membership – Participation - Fundraising

The Asks

- Be a Recruiter – Get one person to join our Chapter
- Participate – Call to Action / Donate / Attend MOAA Events

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Questions

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